

COMMUNITY MARKETING  
MARLBORO EVENT MARKETING  
1992 AGENCY PRODUCTION

| ESTIMATE<br>NUMBER        | DESCRIPTION      | CURRENT<br>ESTIMATE | TOTAL<br>PROJECTED<br>BILLING |                      | BUDGET     | VARIANCE       |                  |
|---------------------------|------------------|---------------------|-------------------------------|----------------------|------------|----------------|------------------|
|                           |                  |                     | CURRENT<br>VS PROJ.           | CURRENT<br>VS BUDGET |            |                |                  |
| MAR400592                 | MUSIC AWARDS ADS | 2,470               | 4,070                         |                      |            | 1,600 *        | -                |
| <b>TOTAL CMP-MARLBORO</b> |                  | <b>\$2,470</b>      | <b>\$4,070</b>                |                      | <b>\$0</b> | <b>\$1,600</b> | <b>\$2,470 *</b> |

\*\* Unfavorable Variance

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